ORDER

Orders	Order / Re	ev:	2700	861									
	Alt Order	#:	WOC	14121353	5								
	Product D	esc:	2023	Primary E	lection								
	Estimate:		5656							WHAS			
	Flight Dates: Original Date / Rev:		05/08/23 - 05/16/23 05/04/23 / 05/10/23				Primary A	E:	Robert Cato				
							Sales Offi	ce:	TSDAL				
	Order Typ			General				Sales Rec		NAT			
	,												
Agency	Name:		AxMe	edia / POL	-								
	Buying Co	ontact:						Billing Typ	be:	Cash			
	Billing Cor	ntact:						Billing Cal	endar:	Broadcast			
			800 V	N 47th St,	Suite 2	00		Billing Cyc	cle:	EOM/EOC			
			Kansa	as City, M	D 6411	2		Agency C	ommission:	15%			
Advertiser	Name: Demograp	bic:	POL/ A55+	-	ift / R /	Governor / K		New Busir	ness End				
	Product C				State G	overnor (LUR)			External ID:	M209268			
	Revenue		AGY						xternal ID:	37731AG			
	Revenue			.) Political				Unit Code		General			
	Revenue			.) Candidat	to			Order Sep		00:15:00			
	Priority:	COUE 5.	P03					Oldel Sep		00.13.00			
	Flionty.		F03										
Bill Plan							Totals						
Start Date E	nd Date	# Spots	Gross	Amount	Net A	mount	Month		# Spots	Gross Amount	Net Amount	Rating	
05/01/23 05	5/16/23	59	\$	25,910.00		\$22,023.50	May 2	023	59 59	\$25,910.00 \$25,910.00	\$22,023.50 \$22,023.50	210.40 210.40	
							Totals		59	\$25,910.00	\$22,023.30	210.40	
Account Execut		Sales Offic		Sales Reg	ion	Start Date / E							
Account Executiv			ce .			Start Date / E			Order 0/	1			
Bohart Cata	/e	Gales Onic		Cales Reg					Order %]			
Robert Cato		Uales Office		oales Reg		Start Of Orde			Order % 100%]			
Order Share			Share		Total				1]			
Order Share WHAS		S	Share 11%						1]			
Order Share		S	Share		Total 910.00				1]			
Order Share WHAS		S	Share 11%	\$25,9	Total 910.00	Start Of Orde			1]			
Order Share WHAS Market Competitive Sha CABLE		S	6hare 11% 100% 6hare 0%	\$25,5 \$235,5	Total 910.00 545.45 Total \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN		S	Share 11% 100% Share 0% 89%	\$25,9 \$235,5 \$209,6	Total 910.00 545.45 Total \$0.00 535.45	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE		S	ihare 11% 100% ihare 0% 89% 0%	\$25,9 \$235,5 \$209,6	Total 910.00 545.45 Total \$0.00 535.45 \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI		S	ihare 11% 100% ihare 0% 89% 0% 0%	\$25,9 \$235,5 \$209,6	Total 910.00 545.45 Total \$0.00 535.45 \$0.00 \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WAVE WBKI WBNA		S	share 11% 100% share 0% 0% 0% 0%	\$25,9 \$235,5 \$209,6	Total 910.00 545.45 Total \$0.00 535.45 \$0.00 \$0.00 \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB		S	Share 11% 100% Share 0% 89% 0% 0% 0% 0%	\$25,5 \$235,5 \$209,6	Total 910.00 545.45 Total \$0.00 535.45 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB WFTE		S	Share 11% 100% Share 0% 89% 0% 0% 0% 0% 0% 0%	\$25,5 \$235,5 \$209,6	Total 910.00 545.45 545.45 \$0.00 \$35.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ		S	share 11% 100% share 0% 0% 0% 0% 0% 0% 0%	\$25,9 \$235,5 \$209,6	Total 210.00 545.45 545.45 50.00 535.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC		S	share 11% 100% share 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	\$25,9 \$235,5 \$209,6	Total 310.00 545.45 545.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ		S	share 11% 100% share 0% 0% 0% 0% 0% 0% 0%	\$25,9 \$235,5 \$209,6	Total 210.00 545.45 545.45 50.00 535.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT		S	Share 11% 100% Share 0%	\$25,9 \$235,5 \$209,6	Total 210.00 545.45 545.45 50.00 \$0.00	Start Of Orde			1				
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WFTE WKMJ WKPC WKZT WLKY Ln Ch S	are tart Enc	S S	Share 11% 100% Share 0% <tr< td=""><td>\$25,9 \$235,5 \$209,6</td><td>Total 910.00 545.45 50.00 535.45 \$0.00</td><td>Start Of Orde</td><td>r - End (</td><td>Df Order</td><td>Len Spots</td><td>Rate Pri Rtg</td><td></td><td>Amount</td></tr<>	\$25,9 \$235,5 \$209,6	Total 910.00 545.45 50.00 535.45 \$0.00	Start Of Orde	r - End (Df Order	Len Spots	Rate Pri Rtg		Amount	
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WFTE WKMJ WKPC WKZT WLKY Ln Ch S	are	S S S d Inven 6/23 Local	Share 11% 100% Share 0% <tr< td=""><td>\$25,9 \$235,5 \$209,6</td><td>Total 910.00 545.45 50.00 535.45 \$0.00</td><td>Start Of Orde</td><td>r - End (</td><td>Df Order</td><td>Len Spots</td><td>Rate Pri Rtg 7</td><td></td><td>Amount \$150.00</td></tr<>	\$25,9 \$235,5 \$209,6	Total 910.00 545.45 50.00 535.45 \$0.00	Start Of Orde	r - End (Df Order	Len Spots	Rate Pri Rtg 7		Amount \$150.00	
Order Share WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WFTE WKMJ WKPC WKZT WLKY Ln Ch S	are tart Enc /08/23 05/1	S S S d 6/23 Local GMK	Share 11% 100% Share 0% <tr< td=""><td>\$25,9 \$235,5 \$209,6 \$209,6 @ 6a M-F</td><td>Total 910.00 545.45 50.00 535.45 \$0.00</td><td>Start Of Orde</td><td>r - End (</td><td>Df Order Days 1111</td><td>Len Spots</td><td>-</td><td></td><td></td></tr<>	\$25,9 \$235,5 \$209,6 \$209,6 @ 6a M-F	Total 910.00 545.45 50.00 535.45 \$0.00	Start Of Orde	r - End (Df Order Days 1111	Len Spots	-			

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Order / Rev:	2700861	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14121353	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	05/08/23 - 05/16/23	Estimate:	5656	

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date		Rate	Rating						
Week: 05/08/23 05/14/23 Week: 05/15/23 05/21/23	1 1 0	\$150.00 \$150.00	2.20 2.20						
N 2 WHAS 05/08/23 05/12/23	-	 	1	:30	1	\$200.00 P03	3.70 NM	1	\$200.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week11	<u>Rate</u> \$200.00	Rating 3.70						
N 4 WHAS 05/08/23 05/13/23	B Local News @ 9a Sa CM GMK WEEKEND 9-10A	9-10a	1-	1:00	1	\$180.00 P03	4.30 NM	1	\$180.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week1-1	<u>Rate</u> \$180.00	Rating 4.30						
N 7 WHAS 05/08/23 05/14/23	3 This Week Su CM THIS WEEK	9-10a	1	1:00	1	\$200.00 P04	2.90 NM	1	\$200.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays Spots/Week	<u>Rate</u> \$200.00	Rating 2.90						
N 8 WHAS 05/08/23 05/12/23	Great Day Live 9-10a CM GREAT DAY LIVE	9-10a	1	:30	1	\$40.00 P04	1.80 NM	1	\$40.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week11	<u>Rate</u> \$40.00	<u>Rating</u> 1.80						
N10 WHAS 05/08/23 05/12/23	The View CM THE VIEW	11-12p	1	:30	1	\$60.00 P04	2.50 NM	1	\$60.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week11	<u>Rate</u> \$60.00	Rating 2.50						
N11 WHAS 05/08/23 05/16/23	Local News @ 12p M-F CM WHAS11 NEWS AT NOON	12-1p	11111	:30	5	\$90.00 P03	3.50 NM	1	\$90.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week11	<u>Rate</u> \$90.00	Rating 3.50						
Week: 05/15/23 05/21/23	0	\$90.00	3.50						
N13 WHAS 05/08/23 05/11/23	General Hospital CM GENERAL HOSPITAL	2-3p	1-11	:30	3	\$125.00 P03	2.50 NM	1	\$125.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays Spots/Week 1 1	<u>Rate</u> \$125.00	Rating 2.50						
N15 WHAS 05/08/23 05/11/23	Local News @ 530p M-FCM WHAS11 NEWS @ 530P	530-6p	11	:30	2	\$225.00 P03	5.30 NM	1	\$225.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week11	<u>Rate</u> \$225.00	Rating 5.30						
N16 WHAS 05/08/23 05/15/23	B Local News @ 6p M-F CM WHAS11 NEWS @ 6p	6-630p	11111	:30	5	\$250.00 P03	7.60 NM	1	\$250.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays Spots/Week	<u>Rate</u> \$250.00	Rating 7.60						
Week: 05/15/23 05/21/23	0	\$250.00	7.60						
N17 WHAS 05/08/23 05/12/23	B ABC World News CM ABC WORLD NEWS 630P	630-7p	1-1-1	:30	3	\$950.00 P03	10.20 NM	1	\$950.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week11	<u>Rate</u> \$950.00	Rating 10.20						
N20 WHAS 05/08/23 05/12/23	ET 7-730p CM ENTERTAINMENT TONIGHT	7-730p	1-1-1	:30	3	\$250.00 P03	7.50 NM	1	\$250.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week11	<u>Rate</u> \$250.00	Rating 7.50						
N21 WHAS 05/08/23 05/11/23	Inside Ed 730-8p CM INSIDE EDITION	730-8p	- 1- 1	1:00	2	\$500.00 P03	7.30 NM	2	\$1,000.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week-1-12	<u>Rate</u> \$500.00	Rating 7.30						
N22 WHAS 05/08/23 05/08/23	Mon Prime Other CM AMERICAN IDOL MON		1	:30	1	\$800.00 P03	9.30 NM	1	\$800.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays Spots/Week 1 1	<u>Rate</u> \$800.00	<u>Rating</u> 9.30						
N23 WHAS 05/15/23 05/15/23	Mon Prime A CM Mon Prime A	8-9p	1	1:00	1	\$2,400.00 P03	12.50 NM	1	\$2,400.00

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Order / Rev:	2700861	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14121353	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	05/08/23 - 05/16/23	Estimate:	5656	

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 05/15/23 05/21/23	Weekdays Spots/Week	<u>Rate</u> \$2,400.00	Rating 12.50					
N25 WHAS 05/08/23 05/09/23	Tue Prime A CM THE ROOKIE	8-9p	- 1	1:00 1	\$1,000.00 P03	6.80 NM	1	\$1,000.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week- 11	<u>Rate</u> \$1,000.00	Rating 6.80					
N28 WHAS 05/08/23 05/12/23	Fri Prime A CM SHARK TANK FRI	8-9p	1	1:00 1	\$600.00 P04	5.20 NM	1	\$600.00
Start DateEnd DateWeek:05/08/2305/14/23	Weekdays Spots/Week	<u>Rate</u> \$600.00	Rating 5.20					
N29 WHAS 05/08/23 05/14/23	Sun Prime A CM AMERICA'S FUNNIEST HOME	7-8p	1	1:00 1	\$600.00 P04	9.90 NM	1	\$600.00
Start DateEnd DateWeek: 05/08/2305/14/23	Weekdays Spots/Week	<u>Rate</u> \$600.00	Rating 9.90					
N31 WHAS 05/08/23 05/15/23	LN (M-Su) CM WHAS11 NEWS AT 11 M-F/SU	11-1135p J	1111111	:30 7	\$120.00 P04	5.20 NM	1	\$120.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 05/08/23 05/14/23 Week: 05/15/23 05/21/23	1 1 0	\$120.00 \$120.00	5.20 5.20					
N32 WHAS 05/08/23 05/15/23	Jimmy Kimmel CM JIMMY KIMMEL	1135p-1237a		:30 5	\$60.00 P03	2.90 NM	1	\$60.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 05/08/23 05/14/23 Week: 05/15/23 05/21/23	1 1 0	\$60.00 \$60.00	2.90 2.90					
N33 WHAS 05/08/23 05/14/23	NBA Playoffs DT Game CM NBA Playoffs DT Game 1		1	1:00 1	\$1,400.00 P03	8.60 NM	1	\$1,400.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 05/08/23 05/14/23 N35 WHAS 05/15/23 05/15/23	-	\$1,400.00	8.60 M	1:00 1	\$300.00 P03	2.20 NM	1	\$300.00
	GMK @ 6A							·
<u>Start Date</u> <u>End Date</u> Week: 05/15/23 05/21/23	WeekdaysSpots/WeekM1	<u>Rate</u> \$300.00	Rating 2.20					
N36 WHAS 05/16/23 05/16/23	Local News @ 6a M-F CM GMK @ 6A	,	- T	1:00 1	\$300.00 P03	2.20 NM	1	\$300.00
Start Date End Date Week: 05/15/23 05/21/23	Weekdays Spots/Week	<u>Rate</u> \$300.00	Rating 2.20					
N37 WHAS 05/09/23 05/12/23	Local News @ 6a M-F CM GMK @ 6A		- TWTF	1:00 4	\$300.00 P03	2.20 NM	4	\$1,200.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays - TWTF Spots/Week 4	<u>Rate</u> \$300.00	Rating 2.20					
N38 WHAS 05/14/23 05/14/23	Good Morning America SIM Good Morning America Su	8-9a	S	1:00 1	\$200.00 P03	2.20 NM	1	\$200.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays S Spots/Week	<u>Rate</u> \$200.00	Rating 2.20					
N39 WHAS 05/15/23 05/16/23	Local News @ 12p M-F CM Local News @ 12p M-F	12-1p	МГ	1:00 2	\$180.00 P03	2.20 NM	2	\$360.00
Start Date End Date Week: 05/15/23 05/21/23	Weekdays MTSpots/Week 2	<u>Rate</u> \$180.00	Rating 2.20					
N40 WHAS 05/10/23 05/12/23	Local News @ 12p M-F CM Local News @ 12p M-F	12-1p	WTF	1:00 3	\$180.00 P03	2.20 NM	3	\$540.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week WTF3	<u>Rate</u> \$180.00	Rating 2.20					
N41 WHAS 05/15/23 05/15/23	Local News @ 6p M-F CM Local News @ 6p M-F	6-630p	M	1:00 1	\$500.00 P03	2.20 NM	1	\$500.00
Start Date End Date Week: 05/15/23 05/21/23	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 2.20					
N42 WHAS 05/09/23 05/12/23		6-630p	- TWTF	1:00 4	\$500.00 P03	2.20 NM	4	\$2,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					

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Order / Rev:	2700861	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14121353	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	05/08/23 - 05/16/23	Estimate:	5656	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 05/ N43 WHAS		05/14/23	Local News @ 63		\$500.00 630-7p	2.20	1:00	1	\$500.00 P03	2.20 NM	1	\$500.00
	00/14/2	.0 00/14/20	Local News @ 6		000 <i>1</i> p		1.00		\$300.001.03	2.20 110		ψ000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05		05/14/23	S	1	\$500.00	2.20						
N44 WHAS	05/09/2	3 05/14/23	ET 7-730p ET 7-730p	CM	7-730p	W- F	1:00	2	\$500.00 P03	2.20 NM	2	\$1,000.00
<u>Sta</u> Week: 05	art Date	End Date	<u>Weekdays</u> W- F	Spots/Week	Rate	Rating						
N45 WHAS		05/14/23	LN (M-Su)	2 CM	\$500.00 11-1135p	2.20 - TWTF- S	1:00	6	\$240.00 P04	2.20 NM	6	\$1,440.00
N45 WHAS	03/09/2	.5 05/14/25	LN (M-Su)	Civi	11-1155p	- IWIF- S	1.00	0	φ240.00 F04	2.20 INIVI	0	φ1,440.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05		05/14/23	- TWTF- S	6	\$240.00	2.20						
N46 WHAS	05/15/2	3 05/15/23	LN (M-Su) LN (M-Su)	СМ	11-1135p	M	1:00	1	\$240.00 P04	2.20 NM	1	\$240.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05		05/21/23	<u>M</u>	1	\$240.00	2.20						
N47 WHAS	05/11/2	3 05/12/23	Local News @ 53		530-6p	TF	1:00	1	\$450.00 P03	2.20 NM	1	\$450.00
0.			Local News @ 5	•	5.							
<u>Sta</u> Week: 05	art Date	End Date 05/14/23	<u>Weekdays</u> TF	Spots/Week 1	<u>Rate</u> \$450.00	Rating 2.20						
N48 WHAS			GMA3	CM	3450.00 1-2p	2.20 WTF	1:00	3	\$180.00 P03	2.20 NM	3	\$540.00
	00/10/2	.0 00/14/20	Strahan and Sar		ΓZΡ	WII	1.00	5	\$100.001 0 3	2.20 100	5	ψ0-0.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05		05/14/23	WTF	3	\$180.00	2.20						
N49 WHAS	05/10/2	3 05/14/23	Local News @ 53 Local News @ 55	•	530-6p	WГ	1:00	2	\$450.00 P03	2.20 NM	2	\$900.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05	/08/23	05/14/23	WT	2	\$450.00	2.20						
N51 WHAS	05/10/2	3 05/14/23	Local News @ 63 Local News @ 63		630-7p	S-	1:00	1	\$240.00 P03	2.20 NM	1	\$240.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05		05/14/23	S-	1	\$240.00	2.20						
N52 WHAS	05/15/2	3 05/15/23	ET 7-730p ET 7-730p	CM	7-730p	M	1:00	1	\$500.00 P03	2.20 NM	1	\$500.00
<u>Sta</u> Week: 05	art Date /15/23	End Date 05/21/23	Weekdays M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 2.20						
N53 WHAS	05/14/2		Sun Prime Other		6-10p	S	1:00	1	\$2,400.00 P03	2.20 NM	1	\$2,400.00
0.	ort Doto	End Data	Sun Prime Other	0	Data	Poting						
<u>Sta</u> Week: 05	art Date /08/23	End Date 05/14/23	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$2,400.00	Rating 2.20						
N54 WHAS			Mon Prime Other Mon Prime Other	CM	8-11p	M	1:00	1	\$1,600.00 P03	2.20 NM	1	\$1,600.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05		05/21/23	M		\$1,600.00	2.20						
										Totals	59	\$25,910.00
												,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,