

ORDER

Orders
Order / Rev: 2700861
Alt Order #: WOC14121353
Product Desc: 2023 Primary Election
Estimate: 5656
Flight Dates: 05/08/23 - 05/16/23
Original Date / Rev: 05/04/23 / 05/10/23
Order Type: General

WHAS
Primary AE: Robert Cato
Sales Office: TSDAL
Sales Region: NAT

Agency
Name: AxMedia / POL
Buying Contact:
Billing Contact:
 800 W 47th St, Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Kelly Craft / R / Governor / KY
Demographic: A55+
Product Codes: PL-Candidate: State Governor (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P03

New Business End:
Advertiser External ID: M209268
Agency External ID: 37731AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 05/01/23 | 05/16/23 | 59 | \$25,910.00 | \$22,023.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|---------------|
| May 2023 | 59 | \$25,910.00 | \$22,023.50 | 210.40 |
| Totals | 59 | \$25,910.00 | \$22,023.50 | 210.40 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Robert Cato | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| WHAS | 11% | \$25,910.00 |
| Market | 100% | \$235,545.45 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 89% | \$209,635.45 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WHAS | 05/08/23 | 05/16/23 | Local News @ 6a M-F GMK @ 6A | CM | | 11111-- | :30 | 5 | \$150.00 | P03 | 2.20 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$150.00 | | 2.20 | | | |
| | | Week: 05/15/23 | 05/21/23 | ----- | | 0 | | | | \$150.00 | | 2.20 | | | |

Order / Rev: 2700861
 Alt Order #: WOC14121353
 Flight Dates: 05/08/23 - 05/16/23

Advertiser: POL/ Kelly Craft / R / Governor / KY
 Product Desc: 2023 Primary Election
 Estimate: 5656
WHAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|-------------------|---------|------|-------|-------------|-----|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$150.00 | | 2.20 | | | |
| | | Week: 05/15/23 | 05/21/23 | ----- | | 0 | | | | \$150.00 | | 2.20 | | | |
| N 2 | WHAS | 05/08/23 | 05/12/23 | Good Morning America GOOD MORNING AMERICA | CM | | 1----- | :30 | 1 | \$200.00 | P03 | 3.70 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$200.00 | | 3.70 | | | |
| N 4 | WHAS | 05/08/23 | 05/13/23 | Local News @ 9a Sa GMK WEEKEND 9-10A | CM | 9-10a | -----1- | 1:00 | 1 | \$180.00 | P03 | 4.30 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | -----1- | | 1 | | | | \$180.00 | | 4.30 | | | |
| N 7 | WHAS | 05/08/23 | 05/14/23 | This Week Su THIS WEEK | CM | 9-10a | -----1 | 1:00 | 1 | \$200.00 | P04 | 2.90 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | -----1 | | 1 | | | | \$200.00 | | 2.90 | | | |
| N 8 | WHAS | 05/08/23 | 05/12/23 | Great Day Live 9-10a GREAT DAY LIVE | CM | 9-10a | 1----- | :30 | 1 | \$40.00 | P04 | 1.80 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$40.00 | | 1.80 | | | |
| N 10 | WHAS | 05/08/23 | 05/12/23 | The View THE VIEW | CM | 11-12p | 1----- | :30 | 1 | \$60.00 | P04 | 2.50 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$60.00 | | 2.50 | | | |
| N 11 | WHAS | 05/08/23 | 05/16/23 | Local News @ 12p M-F WHAS11 NEWS AT NOON | CM | 12-1p | 11111-- | :30 | 5 | \$90.00 | P03 | 3.50 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$90.00 | | 3.50 | | | |
| | | Week: 05/15/23 | 05/21/23 | ----- | | 0 | | | | \$90.00 | | 3.50 | | | |
| N 13 | WHAS | 05/08/23 | 05/11/23 | General Hospital GENERAL HOSPITAL | CM | 2-3p | 1-11--- | :30 | 3 | \$125.00 | P03 | 2.50 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$125.00 | | 2.50 | | | |
| N 15 | WHAS | 05/08/23 | 05/11/23 | Local News @ 530p M-F WHAS11 NEWS @ 530P | CM | 530-6p | 1--1--- | :30 | 2 | \$225.00 | P03 | 5.30 | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$225.00 | | 5.30 | | | |
| N 16 | WHAS | 05/08/23 | 05/15/23 | Local News @ 6p M-F WHAS11 NEWS @ 6p | CM | 6-630p | 11111-- | :30 | 5 | \$250.00 | P03 | 7.60 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$250.00 | | 7.60 | | | |
| | | Week: 05/15/23 | 05/21/23 | ----- | | 0 | | | | \$250.00 | | 7.60 | | | |
| N 17 | WHAS | 05/08/23 | 05/12/23 | ABC World News ABC WORLD NEWS 630P | CM | 630-7p | 1-1-1-- | :30 | 3 | \$950.00 | P03 | 10.20 | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$950.00 | | 10.20 | | | |
| N 20 | WHAS | 05/08/23 | 05/12/23 | ET 7-730p ENTERTAINMENT TONIGHT | CM | 7-730p | 1-1-1-- | :30 | 3 | \$250.00 | P03 | 7.50 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$250.00 | | 7.50 | | | |
| N 21 | WHAS | 05/08/23 | 05/11/23 | Inside Ed 730-8p INSIDE EDITION | CM | 730-8p | -1-1--- | 1:00 | 2 | \$500.00 | P03 | 7.30 | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | -1-1--- | | 2 | | | | \$500.00 | | 7.30 | | | |
| N 22 | WHAS | 05/08/23 | 05/08/23 | Mon Prime Other AMERICAN IDOL MON | CM | | 1----- | :30 | 1 | \$800.00 | P03 | 9.30 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1----- | | 1 | | | | \$800.00 | | 9.30 | | | |
| N 23 | WHAS | 05/15/23 | 05/15/23 | Mon Prime A Mon Prime A | CM | 8-9p | 1----- | 1:00 | 1 | \$2,400.00 | P03 | 12.50 | NM | 1 | \$2,400.00 |

Order / Rev: 2700861
 Alt Order #: WOC14121353
 Flight Dates: 05/08/23 - 05/16/23

Advertiser: POL/ Kelly Craft / R / Governor / KY
 Product Desc: 2023 Primary Election
 Estimate: 5656
WHAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|----------------|---------------|------|-------------------|-------------|-----|---------------|------|-------|------------|
| N25 | WHAS | 05/08/23 | 05/09/23 | Tue Prime A THE ROOKIE | CM | 8-9p | - 1 - - - - - | 1:00 | 1 | \$1,000.00 | P03 | 6.80 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/15/23 | 05/21/23 | 1 - - - - - | | | | | 1 | \$2,400.00 | | 12.50 | | | |
| N28 | WHAS | 05/08/23 | 05/12/23 | Fri Prime A SHARK TANK FRI | CM | 8-9p | - - - - 1 - - | 1:00 | 1 | \$600.00 | P04 | 5.20 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | - 1 - - - - - | | | | | 1 | \$1,000.00 | | 6.80 | | | |
| N29 | WHAS | 05/08/23 | 05/14/23 | Sun Prime A AMERICA'S FUNNIEST HOME | CM | 7-8p | - - - - - 1 | 1:00 | 1 | \$600.00 | P04 | 9.90 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | - - - - 1 - - | | | | | 1 | \$600.00 | | 5.20 | | | |
| N31 | WHAS | 05/08/23 | 05/15/23 | LN (M-Su) WHAS11 NEWS AT 11 M-F/SU | CM | 11-1135p | 1111111 | :30 | 7 | \$120.00 | P04 | 5.20 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1 - - - - - | | | | | 1 | \$120.00 | | 5.20 | | | |
| | | Week: 05/15/23 | 05/21/23 | - - - - - | | | | | 0 | \$120.00 | | 5.20 | | | |
| N32 | WHAS | 05/08/23 | 05/15/23 | Jimmy Kimmel JIMMY KIMMEL | CM | 1135p-1237a | 11111 - - | :30 | 5 | \$60.00 | P03 | 2.90 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | 1 - - - - - | | | | | 1 | \$60.00 | | 2.90 | | | |
| | | Week: 05/15/23 | 05/21/23 | - - - - - | | | | | 0 | \$60.00 | | 2.90 | | | |
| N33 | WHAS | 05/08/23 | 05/14/23 | NBA Playoffs DT Game 1 NBA Playoffs DT Game 1 | CM | | - - - - - 1 | 1:00 | 1 | \$1,400.00 | P03 | 8.60 | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | - - - - - 1 | | | | | 1 | \$1,400.00 | | 8.60 | | | |
| N35 | WHAS | 05/15/23 | 05/15/23 | Local News @ 6a M-F GMK @ 6A | CM | | M - - - - - | 1:00 | 1 | \$300.00 | P03 | 2.20 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/15/23 | 05/21/23 | M - - - - - | | | | | 1 | \$300.00 | | 2.20 | | | |
| N36 | WHAS | 05/16/23 | 05/16/23 | Local News @ 6a M-F GMK @ 6A | CM | | - T - - - - - | 1:00 | 1 | \$300.00 | P03 | 2.20 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/15/23 | 05/21/23 | - T - - - - - | | | | | 1 | \$300.00 | | 2.20 | | | |
| N37 | WHAS | 05/09/23 | 05/12/23 | Local News @ 6a M-F GMK @ 6A | CM | | - TWTF - - | 1:00 | 4 | \$300.00 | P03 | 2.20 | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | - TWTF - - | | | | | 4 | \$300.00 | | 2.20 | | | |
| N38 | WHAS | 05/14/23 | 05/14/23 | Good Morning America Su Good Morning America Su | CM | 8-9a | - - - - - S | 1:00 | 1 | \$200.00 | P03 | 2.20 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | - - - - - S | | | | | 1 | \$200.00 | | 2.20 | | | |
| N39 | WHAS | 05/15/23 | 05/16/23 | Local News @ 12p M-F Local News @ 12p M-F | CM | 12-1p | MT - - - - - | 1:00 | 2 | \$180.00 | P03 | 2.20 | NM | 2 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/15/23 | 05/21/23 | MT - - - - - | | | | | 2 | \$180.00 | | 2.20 | | | |
| N40 | WHAS | 05/10/23 | 05/12/23 | Local News @ 12p M-F Local News @ 12p M-F | CM | 12-1p | - - WTF - - | 1:00 | 3 | \$180.00 | P03 | 2.20 | NM | 3 | \$540.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | - - WTF - - | | | | | 3 | \$180.00 | | 2.20 | | | |
| N41 | WHAS | 05/15/23 | 05/15/23 | Local News @ 6p M-F Local News @ 6p M-F | CM | 6-630p | M - - - - - | 1:00 | 1 | \$500.00 | P03 | 2.20 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/15/23 | 05/21/23 | M - - - - - | | | | | 1 | \$500.00 | | 2.20 | | | |
| N42 | WHAS | 05/09/23 | 05/12/23 | Local News @ 6p M-F Local News @ 6p M-F | CM | 6-630p | - TWTF - - | 1:00 | 4 | \$500.00 | P03 | 2.20 | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | - TWTF - - | | | | | 4 | \$500.00 | | 2.20 | | | |

Order / Rev: 2700861
 Alt Order #: WOC14121353
 Flight Dates: 05/08/23 - 05/16/23

Advertiser: POL/ Kelly Craft / R / Governor / KY
 Product Desc: 2023 Primary Election
 Estimate: 5656
WHAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|------|-------|-------------|-----|---------------|--------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/08/23 | 05/14/23 | -TWTF-- | | 4 | | | | \$500.00 | | 2.20 | | | |
| N43 | WHAS | 05/14/23 | 05/14/23 | Local News @ 630p Su Local News @ 630p Su | CM | 630-7p | -----S | 1:00 | 1 | \$500.00 | P03 | 2.20 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/08/23 | 05/14/23 | -----S | | 1 | | | | \$500.00 | | 2.20 | | | |
| N44 | WHAS | 05/09/23 | 05/14/23 | ET 7-730p ET 7-730p | CM | 7-730p | --W-F-- | 1:00 | 2 | \$500.00 | P03 | 2.20 | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/08/23 | 05/14/23 | --W-F-- | | 2 | | | | \$500.00 | | 2.20 | | | |
| N45 | WHAS | 05/09/23 | 05/14/23 | LN (M-Su) LN (M-Su) | CM | 11-1135p | -TWTF-S | 1:00 | 6 | \$240.00 | P04 | 2.20 | NM | 6 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/08/23 | 05/14/23 | -TWTF-S | | 6 | | | | \$240.00 | | 2.20 | | | |
| N46 | WHAS | 05/15/23 | 05/15/23 | LN (M-Su) LN (M-Su) | CM | 11-1135p | M----- | 1:00 | 1 | \$240.00 | P04 | 2.20 | NM | 1 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/15/23 | 05/21/23 | M----- | | 1 | | | | \$240.00 | | 2.20 | | | |
| N47 | WHAS | 05/11/23 | 05/12/23 | Local News @ 530p M-F Local News @ 530p M-F | CM | 530-6p | ---TF-- | 1:00 | 1 | \$450.00 | P03 | 2.20 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/08/23 | 05/14/23 | ---TF-- | | 1 | | | | \$450.00 | | 2.20 | | | |
| N48 | WHAS | 05/10/23 | 05/14/23 | GMA3 Strahan and Sara | CM | 1-2p | --WTF-- | 1:00 | 3 | \$180.00 | P03 | 2.20 | NM | 3 | \$540.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/08/23 | 05/14/23 | --WTF-- | | 3 | | | | \$180.00 | | 2.20 | | | |
| N49 | WHAS | 05/10/23 | 05/14/23 | Local News @ 530p M-F Local News @ 530p M-F | CM | 530-6p | --WT--- | 1:00 | 2 | \$450.00 | P03 | 2.20 | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/08/23 | 05/14/23 | --WT--- | | 2 | | | | \$450.00 | | 2.20 | | | |
| N51 | WHAS | 05/10/23 | 05/14/23 | Local News @ 630p Sa Local News @ 630p Sa | CM | 630-7p | -----S- | 1:00 | 1 | \$240.00 | P03 | 2.20 | NM | 1 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/08/23 | 05/14/23 | -----S- | | 1 | | | | \$240.00 | | 2.20 | | | |
| N52 | WHAS | 05/15/23 | 05/15/23 | ET 7-730p ET 7-730p | CM | 7-730p | M----- | 1:00 | 1 | \$500.00 | P03 | 2.20 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/15/23 | 05/21/23 | M----- | | 1 | | | | \$500.00 | | 2.20 | | | |
| N53 | WHAS | 05/14/23 | 05/14/23 | Sun Prime Other 2nd Ha Sun Prime Other 2nd Prgm | CM | 6-10p | -----S | 1:00 | 1 | \$2,400.00 | P03 | 2.20 | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/08/23 | 05/14/23 | -----S | | 1 | | | | \$2,400.00 | | 2.20 | | | |
| N54 | WHAS | 05/15/23 | 05/15/23 | Mon Prime Other Mon Prime Other | CM | 8-11p | M----- | 1:00 | 1 | \$1,600.00 | P03 | 2.20 | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/15/23 | 05/21/23 | M----- | | 1 | | | | \$1,600.00 | | 2.20 | | | |
| | | | | | | | | | | | | | Totals | 59 | \$25,910.00 |